



# Role of a Leader

## Be "Swire Like"

**The WIN:** Help make people...

**Share the Dream by the...**  
Strengthening our culture  
Leader who role models the  
(Be Honest, Work Hard, Help  
and Pay it Forward) and the

...can be, we never arrive and we  
... (it is a sign of strength)

**Care for and Cultivate**  
Coach, mentor and train  
thinkers and owners) to

...ability by continuing to seek to get  
... and at our business. Lead  
... (same song Speed of Trust (st))  
... (Integrity, Action, and Discipline  
... (Operational Change Management

**REMEMBER:** You are human, you  
right thing, your people will adore

... you look toward this, and do the

**BE DISCIPLINED IN SETTING**

**WIN:**

**Hire people who share our**  
culture and to be their best

... (they feel the

**Share the Dream**  
and Best Practice  
Practices

